



Level 3

Certificate in Business Start-up

Do you have a great business idea? Do you want to work for yourself instead of being bossed around? If so, then what should you do
.... the answer is to start your own business.

How do you set up a successful new business? Study for the Level 3 Certificate in Business Start-up. You will learn how to research and plan a business proposition, how to analyse competitors, how to pitch, how to plan, how to manage a business day to day and how to recognise when things are going wrong. It will give you confidence, and will show people that you have the necessary skills and knowledge to set up and run your own business.

The qualification is awarded by the UK's Association of Business Executives (ABE) and contains the following elements:

- Analyse entrepreneurial and market potential
- Build the business idea
- Plan the marketing approach
- Plan the operations
- Plan the budget
- Create the business plan and pitch

How do I study and how long will it take?

Studying online is extremely flexible, as you can study at the time and place that best suits you, without the cost and hassle of getting to classes. Everything you need is provided online in the Teaching Zone on our website, so you won't ever miss anything, and you can repeat sections until you fully understand them. Plus you have a personal tutor you can contact if you have any questions. All you need is Internet access through a phone, tablet, laptop or PC!

The Certificate should take you on average around 360 hours. The time it takes you in practice is up to you, and will vary depending on your commitment and how easy you find it to study.

360 hours is roughly 2 hours per day or 14 hours per week or 60 hours per month over six months.

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Entry requirements

This is an open entry programme, so there are no entry requirements, although you will need to have a reasonable standard of English and Mathematics. It is the same academic level, Level 3, as a UK 'A' Level qualification.

How is it assessed?

You to produce a business plan covering all the elements of the programme, which is then marked by an external examiner.

Why iQualify UK?

Six great reasons:

- high quality online courses from a trusted London based educational institution offering UK Government approved accredited qualifications
- a supportive teaching environment run by a team of extremely experienced British educational professionals and academics
- everything you need is online, and live classes allow you to interact with your tutors and fellow students
- great value for money, with flexible payment options and discounts when paying in full
- no hidden extras, as all costs are included as part of enrolment – and valuable additional content provided for free
- you can try online learning before you buy with our free trial option

Enrol now!

For more information, and to enrol, please go to our website at www.iqualifyuk.com. If you have any questions please phone us on +44 (0)20 7221 1662 or email us on info@iqualifyuk.com.

