



Manager's Tool Kit

Do you know what terms such as the marketing mix, SWOT analysis, zero defects, generic strategies, just in time, lean management, critical success factors and value chain mean when your work colleagues use them? Do you understand the various techniques used in modern management? Do you know what the most respected, most quoted and well-known thinkers say on the subject?

The solution is the Manager's Tool Kit course. It provides you with explanations of the key areas of business management, so that you understand, and can then use them, in your work or studies. It is particularly relevant if you are new to management, changing your role or have not studied it previously.

How do I study and how long will it take?

Studying online is extremely flexible, as you can study at the time and place that best suits you, without the cost and hassle of getting to classes. Everything you need is provided online in the Teaching Zone on our website, so you won't ever miss anything, and you can repeat sections until you fully understand them. All you need is Internet access through a phone, tablet, laptop or PC!

The Manager's Tool Kit course contains the following sections:

- Business organisation
- Competitive strategy
- Core strategy
- Executive strategy
- Marketing strategy
- Operations management
- Outsourcing strategy
- Quality strategy
- Strategic options
- Strategic prioritisation

Each section contains clear explanations of the different elements of the subject. The time taken will depend on how easy you find the content.

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Why iQualify UK?

Six great reasons:

- high quality online courses from a trusted London based educational institution offering UK Government approved accredited qualifications
- a supportive teaching environment run by a team of extremely experienced British educational professionals and academics
- everything you need is online, and live classes allow you to interact with your tutors and fellow students
- great value for money, with flexible payment options and discounts when paying in full
- no hidden extras, as all costs are included as part of enrolment – and valuable additional content provided for free
- you can try online learning before you buy with our free trial option

Enrol now!

Manager's Tool Kit is included for free with all iQualify UK courses and qualifications.

For more information, and to enrol, please go to our website at www.iqualifyuk.com. If you have any questions please phone us on +44 (0)20 7221 1662 or email us on info@iqualifyuk.com.

