

CORPORATE
LEARNING
ACADEMY

in partnership with



Corporate Learning Academy (in partnership with ABE)

Organisations need to train their employees and also want to offer them opportunities to develop their business skills in order to ensure the success of the business. They also need to be able to manage the training (i) to ensure that it is appropriate and (ii) by tracking the activities. Plus investing in the skills and knowledge of your employees will motivate them, and increase both their loyalty and performance (with the resultant cost benefits).

The online Corporate Learning Academy from iQualify UK enables an organisation to do all this. It is a customisable, cost-effective and powerful management tool. iQualify UK provides a bespoke online learning platform, based on the iQualify UK Teaching Zone, which an organisation can then use to manage the education and training of its employees. The Academy is provided in conjunction with the UK's Association of Business Executives (ABE), a leading provider of business and related management qualifications worldwide, whose qualifications form the core of the Academy.

An extensive range of courses and qualifications

If you have your own Corporate Learning Academy, through iQualify UK, you can provide an extensive range of courses and qualifications to your employees. Your Academy can include your:

- induction programmes
- in-house training courses you use to train your employees on your processes and procedures
- health and safety or other courses which you need to provide to your employees for legal reasons

(Training in how to add and manage courses on the platform is included in your Corporate Learning Academy package)

Your Academy will also include a wide range of units which you can offer standalone or as part of a qualification. The main units are those which together form ABE qualifications and iQualify UK's series of business skills courses for Continuing Professional Development (CPD). The academic levels go from the first year of a bachelor's degree (level 4) up to postgraduate or master's degree (level 7).

Flexible training

Online tuition is extremely flexible. Your employees can study at their own pace, at any time (such as quiet work periods) and at any place through their phone, tablet, laptop or PC. All they need is internet access. It is also very cost-effective as you can train small or large numbers simultaneously because there are no capacity restraints or the need for costly trainers, equipment, refreshments and rooms.

An invaluable management tool

Plus the Academy monitors all training activities so you will know who is studying, what stage they are at, their results, and record their training records – all in the one system. It is an invaluable management tool.

Units include:

- Strategic business management and planning
- Management of financial resources and performance
- Leadership, change and people performance
- Corporate strategy, governance and ethics in the global environment
- Research methods and their application to marketing
- Introduction to business
- Introduction to business communication
- Introduction to accounting
- Financial accounting
- The business environment
- Marketing policy, planning and communication
- Organisational behaviour
- Human resource management
- Corporate strategy and planning
- Managing organisations

Thus the benefits of the Corporate Learning Academy to organisations are:

- a bespoke customised online platform for all their employees
- the ability to easily add their own staff induction, compliance, health and safety or other in-house training programmes plus bespoke qualifications can be added in conjunction with ABE
- identification and recording employees' training and development needs
- tracking of units or courses underway and completed along with their marks and the associated management information
- a wide portfolio of units from ABE and iQualify UK which employees can select from to learn about a single subject, if they are new in a role or looking for a promotion, or combine to study for a UK accredited qualification which in turn can lead to a Bachelor or Master's degree
- employees can study at their own pace and at appropriate times (when their workload is lower) along with their colleagues
- the organisation is seen to support employee development (which will thereby improve their morale and loyalty)

If you would like to have your own Corporate Learning Academy then please contact us:

iQualify UK
Olympia Mews
Queensway
London
W2 3SA
UK

Tel: +44 (0)20 7221 1662

email: info@iqualifyuk.com

web: www.iqualifyuk.com



iQualify UK
Olympia Mews
30-44 Queensway
London W2 3SA

tel: +44 (0) 20 7221 1662
email: info@iqualifyuk.com
web: iqualifyuk.com